

# 2023

## Hope Lives! The Lydia Dody Breast Cancer Support Center

# *Sponsorship Packet*

Impactful Opportunities to Support Individuals Battling Breast Cancer in Our Community



[www.hopelives.org](http://www.hopelives.org)



## *A Note From Our Founder*

Thank you for considering support of Hope Lives! during the 2023 fiscal year. We have spent more than 20 years providing services to those in breast cancer treatment in northern Colorado. Hope Lives! started providing free services in 2002 to ensure that women going through treatment could receive post diagnosis support and the important complementary care services needed to support their mind, body and spirit through treatment, healing and recovery. These services significantly improve a woman's quality of life during this most difficult time for her and her family.

I am so deeply grateful to the many people who have generously supported our efforts with sponsorships, donations and events that have led us this far. Thank you to the staff, board members and volunteers who have selflessly donated their time and their talent over the years. The diagnosis of breast cancer is challenging and life changing and we are honored to have had the privilege to stand along-side all of the courageous women we have worked with, and support them.

**It is my sincere hope that you will consider making Hope Lives! part of your organization's 2023 budget and will find it in your heart to provide the all important funds necessary to help us continue our mission.**

*Lydia Dody*

Founder, Hope Lives! The Lydia Dody Breast Cancer Support Center



## *A Note From Our Executive Director*

Most of you reading this have been touched by breast cancer. Someone you know and love likely has been the victim of this terrible affliction. Through our non-profit, we not only support those currently battling this disease, we also honor survivors, lost loved ones, and the overall collective breast cancer story. It is because of organizations and companies like yours that we can do the work we do. Thank you for considering how you might help those in our community who are in treatment. The need to provide services and support continues. Our numbers have more than doubled in the past year. Breast cancer is also alarmingly affecting younger women. Our fundraising efforts are imperative in meeting our mission of helping to heal in mind, body, and spirit, and our ability to row in with whoever or however we are needed. We appreciate you joining us on this journey.

**It is truly my privilege to work with Hope Lives! and this very generous community. Through all of our efforts HOPE does continue to live! Thank YOU for your careful consideration of support of our non-profit organization.**

*Elise Carver*

Executive Director, Hope Lives! The Lydia Dody Breast Cancer Support Center

Hope Lives! adds quality of life to breast cancer patients by offering integrative support services and products that help manage the physical, emotional, social & financial side effects of breast cancer treatment.

# Did You Know?



-  In 2022 once again, breast cancer has the highest rate of diagnosed cancers statewide.
-  In 2022 breast cancer ranks in the top three for mortality in Colorado.
-  Although screenings, educational awareness and early detection have made strides, more individuals, and more individuals at a younger age (35 and below) are being diagnosed with breast cancer.
-  1 in 7 women will be diagnosed with breast cancer in HER lifetime.
-  Each year, over 350 people in Larimer & Weld Counties are diagnosed with breast cancer.

The Hope Lives! Lydia Dody Breast Cancer Support Center provides those touched by Breast Cancer the support, knowledge, and care needed to complement their medical treatment. Through the Complementary Care Program, Hope Lives! brings the resources of over 40 cancer-related service and support providers straight to individuals with breast cancer. Hope Lives! ensures that these people can receive valuable post-diagnosis support in the form of holistic wellness services such as acupuncture, lymphatic massage, oncology facials, nutritional counseling, family and couples counseling, life coaching, healing touch, and lifestyle support such as housekeeping, meal preparation, oil changes, errand services, etc. In addition to these services, Hope Lives! also has an extensive resource library, lending library, and a free wig bank for women who lose their hair due to chemotherapy. Hope Lives! provides free services to our clients twice a month with products and services valued at well over \$2000.

**SINCE 2001 HOPE LIVES HAS PROVIDED OVER 25,000 FREE SERVICES TO INDIVIDUALS DIAGNOSED WITH BREAST CANCER IN NORTHERN COLORADO.**

**OUR COMPLEMENTARY CARE PROGRAM STRIVES TO IMPROVE THE QUALITY OF LIFE OF THE PEOPLE BATTLING THIS DISEASE.** Hope Lives! is the only charitable organization in Larimer and Weld Counties focused on providing breast cancer patients complementary care and lifestyle support.

## **HOW CAN YOU DIRECTLY IMPACT INDIVIDUALS IN OUR COMMUNITY BATTLING BREAST CANCER?**

*Sponsor, Volunteer, and Support Hope Lives!*

The mission of Hope Lives! The Lydia Dody Breast Cancer Support Center is to support, strengthen and empower those touched by breast cancer in Northern Colorado by providing free/complementary care, guidance and education.



**Hope Lives! - Celebrating More Than 20 Years of Service & Support**

# Hope Lives! Giving Opportunities



There are so many opportunities to support Hope Lives! in the upcoming year and beyond. From a lump sum contribution to sponsorships of our various events or even a special event that you host and run within your business during October which is Breast Cancer Awareness Month, the opportunities are only as limited as your imagination!

The important piece of the conversation is simply to determine what is the best fit for you. Don't see something that fits quite right? Have no fear! Simply contact us and we can help customize the perfect opportunity for your business or organization.

Our goal is simply to raise a significant amount throughout the year so that we can continue to do the important work we do on behalf of all of our clients battling breast cancer so they can worry less about day to day needs and worry more about their health and well-being!

## 2023 Hope Lives! Fundraising Events

### Pink Boa 5K Run

In May of 2023 we will re-invigorate an old tradition that has gone by the wayside the last few years. We will host the Pink Boa 5K Run as the first major fundraising event of 2023! Join us in this fun filled event to walk, run, or crawl your way to the finish line. Pull together your favorite pink inspired outfit designed to make the day just all that much more fun!

Businesses may support this event through corporate sponsorships, sponsoring a team of runners, and promoting the event within your business and to your patrons.

### Hope Lives! Annual Golf Tournament

Join us for the 4th Annual Hope Lives! Golf Tournament in September. The event consists of a full (and very fun) day of golf at Highland Meadows Golf Course in Windsor, CO. Decorate your golf cart, wear matching pink golf gear, participate in the various challenges and games throughout the tournament, and finish the day with a delicious meal with a silent auction in the Big Red Barn.

Businesses may support this event through corporate sponsorships, sponsoring a foursome (or two or three) of players, providing items for the silent auction, and by promoting the event within your business and to your patrons.

## October Events in Your Business

October is Breast Cancer Awareness Month and all month businesses are supporting Hope Lives! through self run fundraising and awareness raising campaigns. The opportunities are only as endless as your imagination. In the past businesses have done the following types of fundraisers:

- Special Events designed to raise funds and awareness for Hope Lives!
- Contributions for every sale made through the entire month, for a week, or even a day.
- "Round Up Campaigns" asking patrons to round up or make a contribution to Hope Lives! through their payment portals.
- Contributions of Tips - the wait staff graciously provides all tips on a given night or weekend to Hope Lives!
- "Pink Out" your business with decor like balloons and signs for the whole month as you raise funds.

WHAT IDEA DO YOU HAVE TO SUPPORT HOPE LIVES! ALL OCTOBER LONG?

## The Hope Lives! Celebration Gala (Feb. 2024)

We hosted the last Celebration Gala in June of 2022. In order to get the calendar back on track we decided to host future Gala's in the month of February. It seemed a bit soon to host one already in February of 2023 so we decided to wait all the way until February of 2024. The event is a black tie affair designed to bring in significant dollars for the organization and celebrate all that Hope Lives! stands for.

Businesses may support this event through corporate sponsorships, hosting tables, donating to the silent auction, making pledges and donations throughout the event, or hosting tickets for Hope Lives! clients and their guests.

# Hope Lives! Circle of Hope



**Yes!** We would like to support Hope Lives!

Please indicate the level at which you would like to sponsor Hope Lives! in 2023

General 2023 Sponsorships:

\_\_\_ *Survivor* \$25,000 Sponsor

\_\_\_ *Believe* \$10,000 Sponsor

\_\_\_ *Hope* \$20,000 Sponsor

\_\_\_ *Dream* \$5,000 Sponsor

\_\_\_ *Celebrate* \$15,000 Sponsor

\_\_\_ *Joy* \$2,500 Sponsor

\_\_\_ OTHER: we would like to make a 100% tax deductible donation of: \$\_\_\_\_\_

OR... Please Contact us to sponsor the following Hope Lives! event(s):

\_\_\_ Pink Boa Run \_\_\_ Golf Tournament \_\_\_ October Event \_\_\_ Celebration Gala

Does your business offer a product or service that could directly impact a Hope Lives client? If so, consider offering a discount code or donating your products/services to our client welcome kits. Contact [nikki@hopelives.org](mailto:nikki@hopelives.org) for more information on how to get started. All ideas welcome!

## PLEASE CHECK ONE:

\_\_\_ I have enclosed payment \_\_\_ Please invoice me for the amount due \_\_\_ Monthly Payment

Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please print your company name as you would like it to appear:

**Please email company logo to [elise@hopelives.org](mailto:elise@hopelives.org) ASAP after filling out this form**

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**METHOD OF PAYMENT:** I would like our payment to process on this date: \_\_\_\_\_

\_\_\_ Check enclosed (Please make payable to Hope Lives!) Credit Card \_\_\_ Visa \_\_\_ MC \_\_\_ Discover

Amount\$ \_\_\_\_\_ Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_ Signature \_\_\_\_\_

**MAIL:** Hope Lives! The Lydia Dody Breast Cancer Support Center  
2627 Redwing Road, Suite 160 - Fort Collins, CO 80526

**Questions?** Please Contact Elise Carver at [elise@hopelives.org](mailto:elise@hopelives.org) or call 970.225.6200

*Thank you for your partnership!*